



*The New Jersey*  
**Academy of Ophthalmology**  
New Jersey Eye MDs

414 River View Plaza | Trenton, New Jersey 08611  
P: 609.392.1201 | F: 609.393.9891 | NJAO.org

**2018 Annual Meeting**  
**The Westin Princeton at Forrestal Village**

Princeton, NJ

**Friday, September 28, 2018**

The New Jersey Academy of Ophthalmology invites you to become a sponsor and exhibitor at our Annual Meeting on Friday, September 28, 2018. The NJAO Annual Meeting is highly regarded and well-attended by physicians, ancillary personnel, and exhibitors alike.

❖ **Platinum Exhibitor – Contribution of \$10,000**

- Access to NJAO membership list for promotional purposes.
- Exposure at the NJAO Annual Meeting.
- Exposure at the NJAO Annual Meeting Speaking opportunity at the NJAO Annual Meeting to physician staff.
- Sales representatives and special New Jersey-specific programs will be highlighted.
- Article in two of the NJAO monthly newsletters, sent electronically to all NJAO members.
- Promotion in the NJAO Annual Meeting brochure.
- One 6' table display area and three chairs
- Access to an electrical outlet
- Three registrant packages (includes breakfast, breaks, lunch, and badges)
- Company listing in program and monthly newsletter
- Electronic mailing list of attendees

❖ **Gold Exhibitor – Contribution of \$5,000**

- Access to NJAO membership list for promotional purposes.
- Exposure at the NJAO Annual Meeting.
- Exhibit Booth in High Exposure Area.
- Speaking opportunity at an NJAO Board Meeting.
- Sales representatives and special New Jersey-specific programs will be highlighted.
- Article in one of the NJAO monthly newsletters, sent electronically to all NJAO members.
- Promotion in the NJAO Annual Meeting brochure.
- One 6' table display area and two chairs
- Access to an electrical outlet
- Two registrant packages (includes breakfast, breaks, lunch, and badges)
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❖ **Silver Exhibitor – Contribution of \$2,500**

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- Exposure at the NJAO Annual Meeting.
- Exhibit Booth placement in High Exposure Area.
- Sales representatives and special New Jersey-specific programs will be highlighted.
- Promotion in the NJAO Annual Meeting brochure.
- One 6' table display area and two chairs
- Access to an electrical outlet
- Two registrant packages (includes breakfast, breaks, lunch, and badges)
- Company listing in program and monthly newsletter
- Electronic mailing list of attendees

❖ **Single Booth Exhibitor – Contribution of \$1,500**

- One 6' table display area and two chairs
- Access to an electrical outlet
- Two registrant packages (includes breakfast, breaks, lunch, and badges)
- Company listing in program and monthly newsletter
- Electronic mailing list of attendees

To register for the event please go to the following link: [www.myprereg.com//Events/NJAO18](http://www.myprereg.com//Events/NJAO18)

For your records, our **tax ID number is 75-3142240**  
Contributions of gifts to NJAO are not deductible as charitable contributions.